

2022 Community Health Assessment

Executive Summary

The Community Health Assessment (CHA) is a compilation of data that describes the health status of Manitowoc County. This report can be used to make data-informed decisions as to where our time and resources should be directed to increase the quality of our community's health.

The CHA report, prepared by Manitowoc County Health Department, provides an expansive review of Manitowoc County's health through community members' perspectives and measurable indicators of health. Data were collected from phone surveys, online surveys, key stakeholder interviews, community forums, and through review of secondary data.

The CHA report is organized according to the County Health Rankings Model, which explores areas of:

- Social & Economic Factors
- Health Behaviors & Outcomes
- Clinical Care
- Physical Environment

Over the course of the CHA process, three main health concerns surfaced: Mental Health, Physical Activity and Nutrition, and Substance Use. Community input emphasized the need to utilize a protective factor lens when looking at these priorities. By focusing on protective factors, which decrease the likelihood of negative health impacts, we can affect multiple areas of one's health including physical and mental at the same time. Common protective factors discussed during the CHA process included: supportive relationships, positive parenting, and safe/stable environments.

The top health priorities will become the core focus of our Community Health Improvement Plan (CHIP) as we collaborate with Healthiest Manitowoc County to create and implement timely, actionable, and data-based goals over the next five years.

- Manitowoc County Health Department

1. Manitowoc County Human Services Department, Crisis Intervention Report, 2022

2 & 4. Centers for Disease Control and Prevention, PLACES, 2022

3 & 5. Manitowoc County Youth Risk Behavior Survey, 2021

6. Feeding America, 2020

7. Wisconsin Department of Health Services, Alcohol Hospitalizations Dashboard, 2021

8. Wisconsin Department of Justice, 2021

9. Wisconsin Department of Health Services, Birth Counts Module, 2020

10. County Health Rankings & Roadmaps, 2022

11. U.S. Bureau of Labor Statistics, 2022

Top Health Priorities in Manitowoc County

Local data highlights



70% of County Crisis Line calls were mental health related ¹

20% of adults reported having depression ²

16% of middle school students reported considering suicide ³



21% of adults report no leisure-time physical activity ⁴

36% of high school students eat vegetables every day ⁵

6,380 food insecure individuals ⁶



824 alcohol-related hospitalizations ⁷

400 drug possession arrests ⁸

13% of women smoke tobacco during pregnancy ⁹

Top Strengths of Manitowoc County ¹⁰

High School Graduation Rate **92%**

Unemployment Rate ¹¹ **3%**

Uninsured Rate **7%**

Child Poverty Rate **10%**